

# **Meeting Minutes**

# DES MOINES AREA REGIONAL TRANSIT AUTHORITY TRANSIT RIDERS ADVISORY COMMITTEE SEPTEMBER 15, 2021 – NOON

Hybrid Meeting

[The above TRAC Meeting was hybrid, allowing for attendance in person and via Zoom. The Committee determined that it is convenient to offer this option to members of the Committee, staff and members of the public to accommodate for concerns related to the Covid-19 pandemic.]

#### **TRAC Members Present:**

Kirk Gustafson, Susan Wells, Kaylynn Strain, Zachary Bradley, Brandon Paulsen

#### **TRAC Members Absent:**

Carrie Kruse, Cecilia Martinez, Nicolas Phillips, Justin Bates, Cecilia Martinez, Emanuel Smith

#### **DART Staff Present:**

Catlin Curry, Jan Keeling, Luis Montoya, Amanda Wanke, Rick Pallister, Amy McCoy, Aric West, Ashley Caruthers, Keith Welch, Megan Grandgeorge, Matt Harris, Rachel Simon, Rick Pallister, Erin Hockman, Todd Sadler

#### **ROLL CALL AND ESTABLISHMENT OF QUORUM**

The meeting was called to order by Vice-Chair, Susan Wells at 12:04 p.m. Roll call was taken, and a quorum was not met.

#### A. APPROVAL OF MEETING MINUTES

Quorum was not met. Approval of the June 14, 2021 minutes to take place at the November meeting.

# **B. PUBLIC COMMENT**

None

# C. ACTION ITEMS

None

#### D. DISCUSSION ITEMS

#### 1. TOS Update (Luis Montoya)

Luis Montoya, Chief Planning Officer, gave an update on the Transit Optimization Study and discussed upcoming engagement efforts.

# 2. Iowa State Fair Recap (Amanda Wanke)

Amanda Wanke, Chief Operations Officer, gave a recap of DART's participation at the lowa State Fair.

#### 3. Marketing & Communications Update (Rick Pallister / Megan Grandgeorge)

Rick Pallister, Mobility and Marketing Manager and Megan Grandgeorge, Senior Marketing Specialist, gave an update on recent and proposed changes in Marketing and Communications related to the Ankeny Microtransit.

4. Business & Community Partnerships Update (Matt Harris)

Matt Harris, Business and Community Partnerships Manager, presented information on upcoming opportunities and a new partnership with Conlin Properties.

#### **E. OTHER BUSINESS**

- 1. Discuss upcoming meetings hybrid option available
- 2. Introduction of Todd Sadler, Chief Human Resources Officer

# F. TRAC MEMBER COMMUNICATIONS

None

# **G. FUTURE AGENDA ITEMS**

None

#### H. UPCOMING MEETINGS

- 1. DART Commission Noon Tuesday, October 5, 2021
- 2. TRAC Noon Wednesday, November 10, 2021

# I. ADJOURN

Vice-Chair, Susan Wells, adjourned the meeting at 1:06 PM. It moved by Kaylynn Strain and seconded by Kirk Gustafson. The motion was carried unanimously.