



**DES MOINES AREA REGIONAL TRANSIT AUTHORITY
TRANSIT RIDERS ADVISORY COMMITTEE
SEPTEMBER 14, 2016 – NOON**

DART Central Station, Multimodal Room
620 Cherry Street, Des Moines, Iowa

- A. ROLL CALL AND ESTABLISHMENT OF QUORUM
- B. APPROVAL OF JULY 13, 2016 MINUTES
- C. ACTION ITEMS
- D. DISCUSSION ITEMS
 - 1. Mobile Ticketing Update – Todd Struthers, IT Manager
 - 2. Wi-Fi Pilot – Todd Struthers, IT Manager
 - 3. 2016 Goals Progress Update – DART Staff
 - 4. FY2017 Marketing & Communications Plan – Erin Hockman, Marketing & Communications Manager
- E. OTHER BUSINESS
- F. TRAC MEMBER COMMUNICATIONS
- G. STAFF UPDATES
- H. PUBLIC COMMENT
- I. FUTURE AGENDA ITEMS
 - 1. Iowa Rideshare Update
- J. UPCOMING MEETINGS
 - 1. DART Commission – Noon Tuesday, October 4, 2016, DART Central Station
 - 2. TRAC – Noon Wednesday, November 9, 2016, DART Central Station
- K. ADJOURN

STAFF CONTACT INFORMATION

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