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DART Invites Public to Fill Out Survey, Help Name New Transit Hub

The public is invited to rank eight possible new names for DART's soon-to-be-built transit hub at Sixth Avenue and Cherry Street in downtown Des Moines.

- Cherry Street Central Station
- Cherry Street Transit Center
- Cherry Street Transit Connector
- Cherry Street Transit Hub
- DART Central Station
- DART Transit Center
- DART Transit Hub
- Downtown Transit Center

The public is invited to rank their favorites – and least favorites – by completing an online survey by Friday, March 4. The survey can be found at <https://www.surveymonkey.com/s/newtransithubname>. Links to the survey are also available on www.ridedart.com or www.facebook.com/ridedart.

DART received more than 100 suggestions from employees and the public earlier this month. Staff narrowed the list to eight finalists using two criteria: The name needs to clearly identify the place as a transit facility and also give some sense of location.

The public's rankings will be shared with the Transit Riders Advisory Committee, which will be recommending a favorite to the DART Commission in late March.

The transit hub will replace the Walnut Street Transit Mall as the primary connection point in the Greater Des Moines transit system. New amenities include indoor waiting areas, public restrooms, a bus sales outlet, customer service desk, bicycle storage, a kiosk for the B-Cycle bike-sharing program, public art, café or coffee shop, signage with real-time departure times, covered canopies and more.

Ground-breaking on the new facility is being scheduled for this spring. It is expected to open by late 2012.

The Des Moines Area Regional Transit Authority is the public transportation provider that serves Polk County. DART operates a family of transportation services that makes getting around the Greater Des Moines area easier and more convenient. For more information about DART services, schedules, route changes, or directions to the nearest DART stop, visit our website at www.ridedart.com or call 515.283.8100.